THE POWER OF PRIVATE INVESTING

White Capital Corporation (WCC) is a Limited Market Dealer serving Ontario and other parts of Canada.

White Capital brings together experienced professionals to serve your needs. Our management team includes former senior managers (CEOs, Operations, Finance) and Directors of small to large companies, entrepreneurs with experience in service, manufacturing, and government. Many of us also have financial services backgrounds in insurance, mutual funds, public and private companies, and tax. The group shares a desire to offer tangible and understandable opportunities to business owners, their families and friends and a select group of discriminating investors. To WCC, the world of private investing means emerging opportunities that are generally not the subject of popular media – yet.

Our approach involves informed-choice, based on first person understanding of who, what, where, why and how people are investing. Just because the opportunity is private, does not mean WCC and its investors cannot get all the information they need to understand the risks and make a sound decision. We put our clients in touch with the senior management and provide financial and other data relevant to each opportunity.

Many investors are missing private investments from their portfolios. WCC provides a balanced, risk-sensitive portfolio approach that enables investors to supplement their existing assets and eventually replace those that are under-performing. We move slowly, knowing that performance, satisfaction and word of mouth is the best way to meet new clients.

On behalf of the Team at White Capital,

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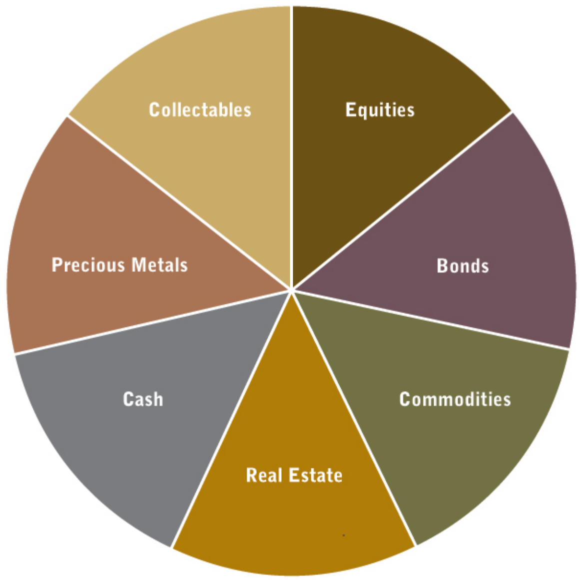
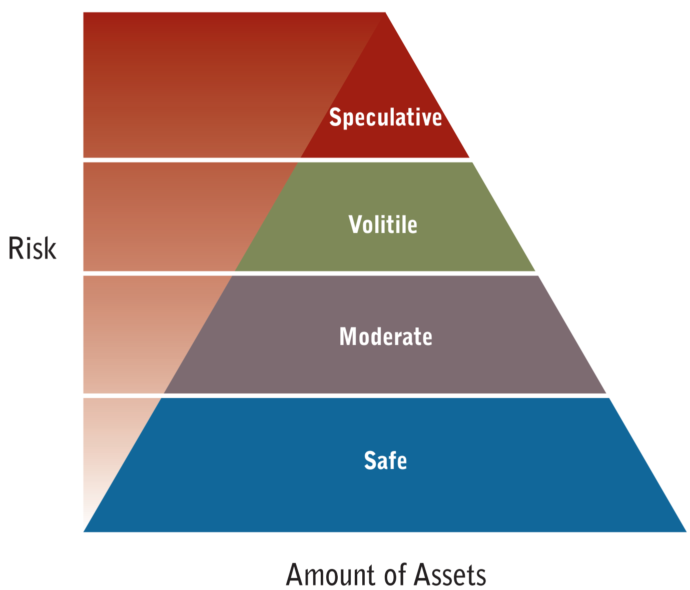
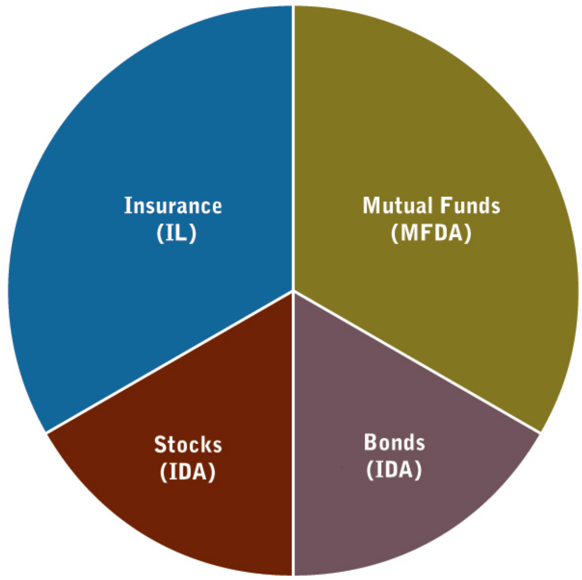
A broadly diversified portfolio includes varying portions of the following:



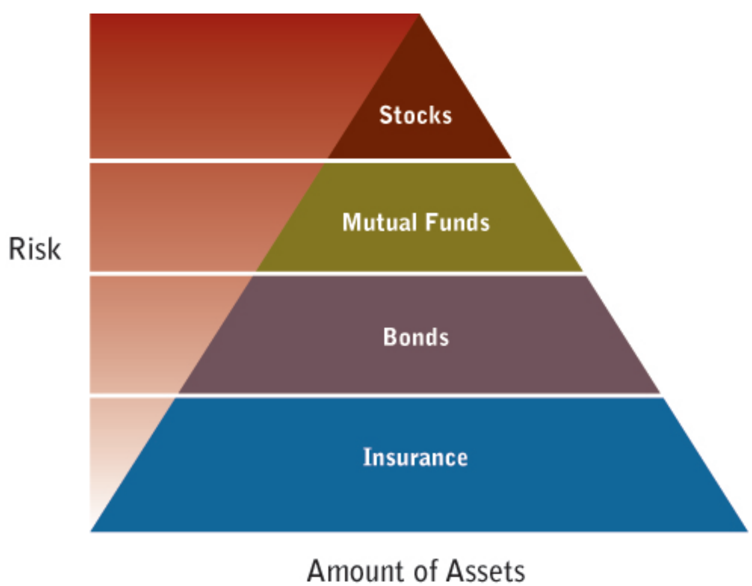
The percentage of each asset class depends on the client's investment objectives and risk tolerance. According to "Modern Portfolio Theory" investors should stratify their investments according to risk, with the majority of assets in less risky investments and the least assets in the most risky investments.



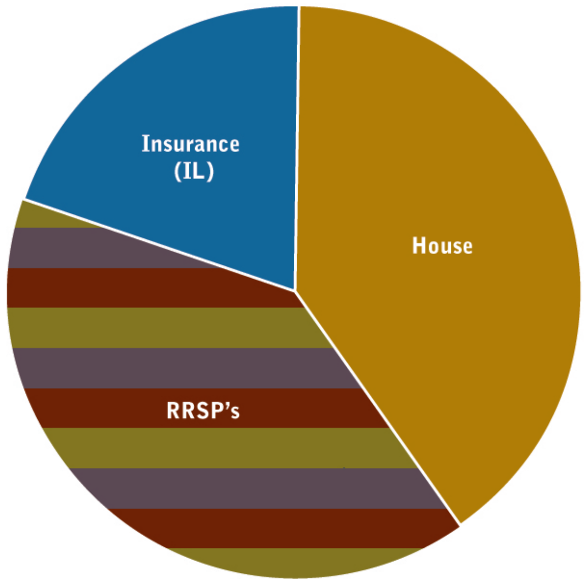
In reality, a person's financial portfolio is generally limited to the financial products below.



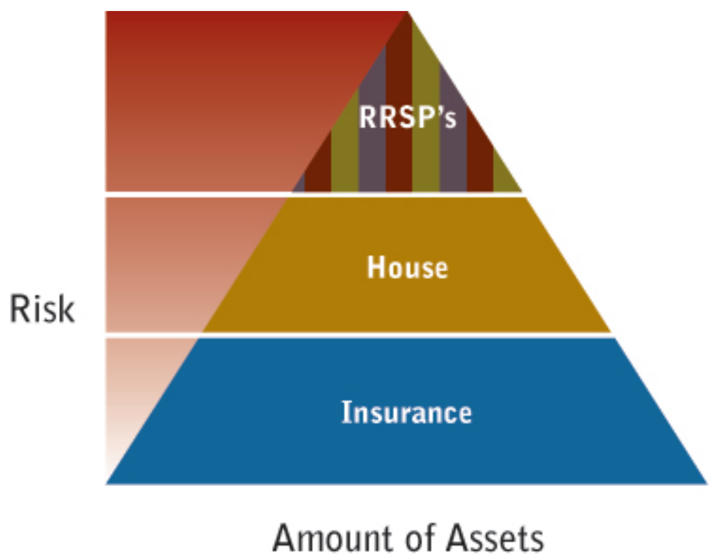
Proportions are symbolic and vary widely. However, most people have a variety of stocks and highly correlated mutual funds, supported by some government fixed income products, all resting on the hope of a life insurance policy that pays someone else on your death.



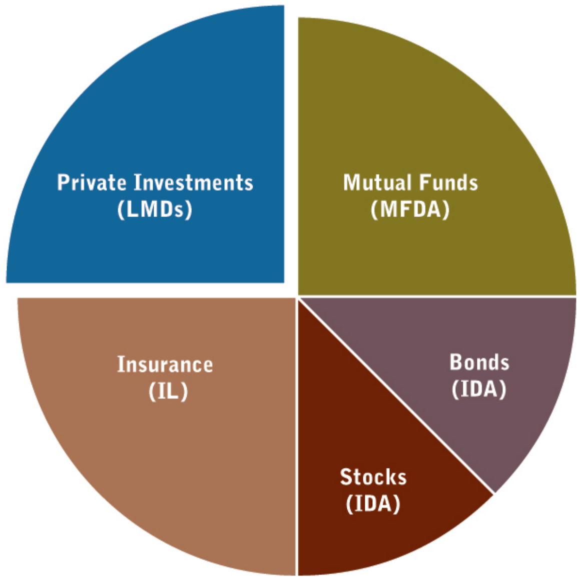
When all assets are considered, the picture will often look like this:



RRSP accounts holding stock market products and personal real estate are subject to the same risk, 'the long hold'. They both expose you to volatility and depend on market timing for best results. When you are ready to reap the benefits, these investments may not provide the anticipated gains or liquidity.



Meanwhile, savvy investors have always known there are more pieces of the investment pie. White Capital helps them further diversify their investments and add elements that have been missing - a closer relationship with the recipients of their money and a more active interest in the impact of their investments.



With White Capital, you can participate in selecting products and building a portfolio of private investments that you can touch and understand. Private investing and higher returns does not always mean higher risk.